In From the Cold

Saturday | November 4, 2023 | 6:30 PM

HomeFirst envisions a future where everyone has a home. For more than 40 years, we've been providing critical services to our unhoused and housing-insecure neighbors with one goal -- permanency. Our target of ending homelessness can only be accomplished with your help. We invite you to partner with us by sponsoring our annual In From the Cold Gala!

YOUR SPONSORSHIP MAKES A DIFFERENCE

5,218 people served in a program at HomeFirst
606 Children
536 Seniors
499 Veterans
763 individuals permanently housed

Data reflects FY22

Sponsor benefits are outlined in this packet. Choose your level and help HomeFirst end homelessness!

Questions? Contact Devyn Maugel, Development Officer at dmaugel@homefirstscc.org or 408-510-7634.
### Pre-Event Marketing

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Above Title $50,000</th>
<th>Premier $25,000</th>
<th>Platinum $15,000</th>
<th>Gold $10,000</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name/Logo on HomeFirst Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name/Logo on Event Registration Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name/Logo on Electronic Communications</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special Mention on Social Media</td>
<td>12</td>
<td>8</td>
<td>5</td>
<td>4</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Name/Logo on Print and Electronic Invitations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name/Logo Decal on HomeFirst Delivery Truck for One Year</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>[Company Name] presents <em>In From the Cold</em></td>
<td>✓</td>
<td></td>
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</tbody>
</table>

### Event Night Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Above Title $50,000</th>
<th>Premier $25,000</th>
<th>Platinum $15,000</th>
<th>Gold $10,000</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Tickets to <em>In From the Cold</em></td>
<td>20</td>
<td>12</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Recognition in the Virtual Event Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Visual Recognition during Presentation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Signage at Event Check-In</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Call-Out by CEO during Presentation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prominent Signage Throughout Event Space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Sponsorship Confirmation Form

By completing, signing, and returning this form you are confirming your participation as a sponsor for *In From the Cold* and providing for HomeFirst use: your company name, logo, and images as set forth in the recognition opportunities as listed on page 2 of this packet.

Sponsorship Level:

☐ *Above Title*: $50,000 ☐ *Premier*: $25,000 ☐ *Platinum*: $15,000

☐ *Gold*: $10,000 ☐ *Silver*: $5,000 ☐ *Bronze*: $2,500

☐ I am unable to sponsor the event. Enclosed is my tax deductible gift of $__________.

Company or Donor Name  (as you would like it to appear on printed materials):

______________________________________________________________

Primary Contact: ________________________________________________

Address: __________________________________________________________

City, State, Zip: ____________________________________________________

Email: ___________________________ Website: ____________________________

Telephone (Office): ___________________________ Mobile: ________________

Authorized Signature: ___________________________ Date: _______________

Print Name/Title: ________________________________________________

Payment:

☐ Check, made payable to HomeFirst, in the amount of $__________ is enclosed.

Mail check along with completed form to: IFTC2022, HomeFirst Services, 507 Valley Way, Milpitas, CA 95035

☐ Send an invoice to the address and contact person listed above.

☐ Please charge $_______________ to my: ☐ American Express ☐ Visa

☐ Discover Card ☐ MasterCard

Name on Card: ______________________________________________________

Card Number: ____________________________________________ Exp. Date: _____/______

Security Code: __________________

Please email corporate logo (AI or EPS format) to dmaugel@homefirstscc.org.

For questions, call 408-510-7634. HomeFirst Tax ID: Tax ID: 94-2684272